

POLICY:-	
Policy Title:	Advertising in Council Newsletter Policy
File reference:	F10/618-03
Date Policy was adopted by Council initially:	10 July 2008
Resolution Number:	207/08
Other Review Dates:	18 June 2009, 16 December 2010, 16 May 2013,
Resolution Number:	230/09, 486/10, 139/13
Current Policy adopted by Council:	15 August 2019
Resolution Number:	216/19
Next Policy Review Date:	2022
PROCEDURES/GUIDELINES:-	
Date procedure/guideline was developed;	N/A
Procedure/guideline reference number:	N/A
RESPONSIBILITY:-	
Draft Policy Developed by:	General Manager
Committee/s (if any) consulted in the development of this policy::	N/A
Responsibility for implementation:	General Manager
Responsibility for review of Policy:	General Manager

OBJECTIVE

To define the appropriate process for advertising within Council's newsletter.

POLICY

All businesses wishing to advertise in 'The Voice' must:

- (a) be a registered business within the Upper Lachlan Shire local government area, or
- (b) be a registered business wishing to do business within the Upper Lachlan Shire local government area, or
- (c) be a government agency wishing to inform the Upper Lachlan Shire community with respect to issues relevant to the Upper Lachlan Shire community.

Regardless of the location, all businesses wishing to advertise in 'The Voice' must supply an ABN number for invoicing purposes.

The advertisement must be directly related to the commercial activities of the business which is supplying the ABN number.

Council will include a disclaimer for advertisements that states the publisher accepts no responsibility for any of the advertisement notices. All such advertisements are published at the risk of the contributor who by forwarding advertisements agrees to indemnify the publisher and warrant that the information is accurate and is neither deceptive nor misleading, in breach of copyright, or in breach of any laws or regulations".

The promotion of community events and information may be free, subject to the approval of the General Manager.

The acceptance of paid advertising is at the discretion of the General Manager.

VARIATION

Council reserves the right to vary the terms and conditions of this policy to ensure it continues to meet Council's requirements.

RELEVANT LEGISLATION AND COUNCIL POLICY AND PROCEDURES

The following Legislation and Council Policies and documents that are relevant to this Policy include:-

1. Government Information (Public Access) Regulation 2009;
2. Government Information (Public Access) Act 2009;
3. Government Information (Public Access) Amendment Act 2012;
4. Local Government Act 1993;
5. Local Government (General) Regulations 2005;
6. Government Information (Public Access) Policy;
7. Records Management Policy.

8. Code of Conduct for Councillors, staff and delegates of Council;
9. Service Delivery Policy and
10. Any other relevant legislation and guidelines as applicable.

